



ROBERT KENNEDY COLLEGE  
SWISS QUALITY EDUCATION



University of  
**Salford**  
MANCHESTER

# 100% ONLINE MSc Global Management

Offered in exclusive partnership with  
Robert Kennedy College Zürich

# The Programme at a Glance

This course is designed for graduates from a non-business discipline wanting to develop their skills and knowledge in order to become a successful manager in a global business organisation.

You will learn about and critically evaluate evidence-based best practice to inform and improve your own skills.

If you are already working as a manager, you will seriously enhance your capabilities, improve your career prospects, and achieve a highly-regarded management qualification.

## **3 good reasons to study Global Management:**

- Enhance your career prospects with an excellent masters qualification specialising in global business and management
- Build on existing management skills to strengthen your personal performance and benefit your organisation
- Put global management theory into real practice with an exciting Business Innovation Project

## **Duration**

Minimum 12 months, maximum three years

## **Study Online, graduate on-campus**

Our MSc and LLM programmes are available 100% Online but you are invited to attend the graduation ceremony held in Salford-Manchester, England. Attendance to the graduation ceremony is entirely optional.

## **Delivery Method**

100% online via OnlineCampus (an interactive online learning environment) with intensive class discussion and collaboration.

## **Terms**

We offer rolling admissions throughout the year. Register at any time and begin your learning journey immediately.

## **Tuition Fees**

Start your British Master's Degree journey with just 525 CHF (Swiss Francs) per month, an amount equivalent to approximately US\$ 582 or € 536. This rate, structured over an 24-month period, amounts to a total tuition of 12600 CHF (Swiss Francs).

This **all-inclusive** tuition covers a wide array of university costs such as matriculation fees, online campus access, library use, and graduation charges, offering convenience with interest-free installments.

For those who can make an upfront payment of the entire tuition or a significant part of it (2,000 CHF or more), we offer the option of a fee reduction.

## **Accreditation and Recognition**

This degree is awarded by the University of Salford, which received a Royal Charter in 1967 from Her Majesty the Queen. The University is fully recognised by the British government; The University of Salford degree transcript will mention Robert Kennedy College as your teaching institution.

## **Admission Requirements**

Normally a minimum 2:2 honours degree or equivalent.

A wide range of professional qualifications are also accepted either in partial or complete fulfilment of entry requirements.

We welcome applications from students who may not have formal/traditional entry criteria but who have relevant experience or the ability to pursue the course successfully.

Suitable evidence of working or studying in an English-speaking environment will usually be sufficient to demonstrate an acceptable English level.

# Module Descriptions

There are no average courses within our MSc programme. We are bound to provide an exceptional learning experience, and there is no better way to achieve this aim than with outstanding courses. They have been carefully crafted by experienced professors and are all meant to make you a more successful and efficient manager.

There are no old-fashioned exams. Instead you are given real-life case studies and essays, which allow you to think critically about your company and your own career. All this might seem too glossy but there is one catch: we do not accept average candidates. Only individuals as outstanding as our values can find their way toward admission at the Robert Kennedy College.

## **Induction**

A not-for-credit induction module will be the starting point of the programme. The induction process is designed to familiarise you with the programme design, requirements and resources, as well as with the way online interaction, learning and grading will take place. After the induction you should be familiar with academic life, including academic writing, library services and library access, OnlineCampus access, and academic support services.

## **International Strategic Management**

In this era of globalisation it is essential for companies to understand the different international environments of the markets in which they may operate, and how these influence value-adding activities and decision-making. This module will develop your understanding of these different international environments in terms of the opportunities and threats that they present and show you how they can underpin a sustained competitive advantage in the international arena.

# **Financial and Management Accounting**

This module gives you a theoretical and practical introduction to financial accounting and management accounting. Upon completion, you will have an understanding of basic financial and management accounting methods, financial statements and the major problems associated with interpreting accounting information using International Accounting Standards.

## **Customer and Supplier Engagement**

Customers and suppliers are key stakeholders of most organisations and the marketing and supply chain management functions are the external interfaces for firms to engage with these respective stakeholders. This module will not only develop your understanding of marketing and supply chain management but will also enable you to develop a critical awareness of the collaborative and integrative synergies between these functions, which are often portrayed as being at opposite ends of an organisation's value chain, in the international business environment.

# Human Resource Management and Development in a Global Context

This module is designed to prepare students to undertake the role of a HR manager in an international context. To enable you to do this, you will examine the changing nature of organisations in a global context, and the debates around whether HR policy and practice is becoming truly global or whether national and cultural sensibilities prevent this. You will also be equipped with the skills needed to apply theoretical concepts relating to organisation design and development in practice.

 [Click here to apply for admission to the MSc Financial Services Management](https://salford.rkc.edu/apply) 

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Business  
School**



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