

8 October 2015

**MSc Human Resource Management and Development
MSc Information Systems Management
MSc International Banking and Finance**

Webinar

Dr. iur. David Costa

Robert Kennedy College

University of Salford - Media City Campus
Salford - Manchester

University of
Salford
MANCHESTER

**Salford
Business
School**



Dr. iur. David Costa

- Doctor of Laws degree (Doctor Iuris),
University of Basel, Switzerland
- LLM U.S. Law, Washington University in St. Louis
- LLM International Trade Law, University of
Northumbria
- MBA, Queen Margaret University, Scotland
- Dean, Robert Kennedy College

University of
Salford
MANCHESTER

**Salford
Business
School**



University of Salford

College of Business & Law, Salford Business School

- Founded in 1896
- 119 years of Excellence in Higher Education
- 20,000 on-campus students
- 2,500 staff
- HRH Prince Philip Duke of Edinburgh was Chancellor from 1976 to 1991
- Royal Charter from the Queen in 1967 - Recognized Worldwide



Duke takes Salford into the digital future

Duke opens MediaCityUK as part of Queen's diamond jubilee tour



ROBERT KENNEDY COLLEGE
SWISS QUALITY EDUCATION

Robert Kennedy College

- Founded in 1998
- 17 years of Leadership in Blended Learning Technology
- State of the Art OnlineCampus® Platform
- Exclusive Partnership with the University of Salford and other British Universities
- World Class Faculty (Harvard, Oxford)
- Outstanding support for distance learners
- Over 4,500 students from 140 countries



Online MSc Programmes

- Duration 12 Months minimum, three years maximum
- Four Online Modules plus a final Business Innovation Project
- Blended Learning with one residential week in either Salford, England or Zürich, Switzerland
- Recognised Worldwide - same degree as on-campus students

MSc Human Resources Management and Development

- Four Modules (each six weeks)
 - Strategic International Business Management
 - Resourcing Learning and Talent Management
 - Employment Relations and Law
 - Project Management, Leadership and Skills
- Business Innovation Project (three months)

MSc Information Systems Management

- Four Modules (each six weeks)
 - Strategic International Business Management
 - Digital Innovation
 - Information Systems
 - Project Management, Leadership and Skills
- Business Innovation Project (three months)

MSc International Banking and Finance

- Four Modules (each six weeks)
 - International Financial Management
 - Accounting and Finance
 - Bank Management
 - Risk, Regulation and Compliance
- Business Innovation Project (three months)



University of Salford - Media City Campus
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Online Master MSc

Benefits

- No isolation from your daily practice, opportunity to use what you learn the same day
- Video lectures “made in Salford” replicating the classroom experience
- Asynchronous Online Interaction with Students from over 120 countries
- Designed for professionals working full time



Online Masters (MSc)

Terms and Residency

- Terms are six weeks long
- The residency can be taken in either Salford, England or Zürich, Switzerland
- Several dates each year
- The residency is a preparation for the project as well as a student retreat to meet in person and benefit from a traditional face to face learning experience

Online Masters (MSc)

Admission Requirements

- Bachelor Degree or equivalent, **or**
- Extensive business experience, a strong motivation to complete the programme and a letter of reference from your employer
- 300 words Personal Statement
- English proficiency (or using English in your work environment)
- Places are strictly limited to 90 per term



University of
Salford

Online Masters (MSc)

Tuition Fees

- 10,000 CHF (Swiss Francs, approximately \$10,260 / €9180 / £6570) This includes library access, OnlineCampus access, graduation fees, and University of Salford matriculation fees.
- This does not include the Residency costs, such as airfare and accomodation, plus a 2,000 CHF (approximately \$2,050 / €1,840 / £1,310) residency tuition fee, and some of the textbooks needed for the course

LLM International Commercial Law

Tuition Fees

- Fees are payable in interest free installments. The fees include the entire programme, and include all courses as well as the supervision for the final innovation project.



Online Master (MSc) Graduations in Salford

- Attend the graduations ceremony in Salford, England together with on-campus students



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Online Masters (MSc)

Next Steps

- Next admission deadline, **26th October, 2015**
- Induction to be completed before the first class
- Classes starts 9th November, 2015

Questions?